

Interesting Letters from Pleased Patrons

NOTE: began business when a farm boy, sixty-six years ago. My first advertisement was a seed collection offered in the Rural American then published at Clinton, New York by T. B. Minor. The next year I selected four papers from the list of Ge. P. Rowell, then starting in the advertising business at New York. In 1870 I began the monthly publication of Park's Floral Magazine which I continued to edit and publish for 47 years, the circulation attaining 600,000 monthly. During that long period of business I made many warm friends, whose friendship was feelingly reciprocated. Many of these valued friends are still living, and my life pleasure is often enhanced by their interesting letters, a few of which are here published. GEO. W. PARK.

Fascinating. Dear Mr. Park: A friend got two **Great Pleasure.** Dear Mr. Park: Many, many copies of your flower book and gave me one, the first years ago when I was a girl my mother bought seeds I had seen. I have been pouring over it all afternoon and plants from you, and it has been a great pleasure. It's the most fascinating flower catalogue I ever saw, for me to buy seeds of you for the past few years. I and I see a great many. I should like six copies of am also glad to find so many kinds that are not in your catalogue for members of our club who order usual seed lists and at so moderate a price. You sure-seeds as I would like them to be benefited by your ly are helping to make the world more beautiful and large and varicd stock as well as prices. Mrs- J- P- a better place to live- C. McIntosh, Summit Co., 0. Metzger, Washington Co., Tenn., March 15, 1934.

Will Order No Others. Dear Mr- Park: Last year I bought seeds of you 50 years ago, later I lost track a friend wrote me of your good seeds at such low of you, but a few years back some one sent me one of prices, and I ordered a good many from you. They your catalogues and I've ordered seeds of you ever gave me such satisfaction that this year I shall order since, and have found them equal, if not better, than no others. I am glad to have my friends receive the the higher priced seeds of other seedsmen. I find your same information that I feel most grateful for myself. packets are large enough for home use. C. M.

Park's Magazine. Dear Mr. Park: I have been your patron for 40 years, and enjoyed your floral magazine during that time. It was a companion to me for many years, and I was with you in imagination in your travels, and always enjoyed your letters about them so much. I regret that Park's Floral Magazine is not still Published, as it was truly appreciated- Mrs. R. McIntosh, Adams Co., Colo., Feb. 16, 1934.

An Old Patron. Dear Mr. Park: An appreciative customer of yours handed me your 1934 Flower Book, and I am glad to get in touch with you once more, as I had lost your address. I bought seeds from you when you were at LaPark, Pa., and read your floral magazine for years. I am glad to know you are still selling good seeds and publishing a Flower Book- You will have me for a regular customer in the future. S. Bolling, Matagorda Co., Texas, March 15, 1934.

70 Years. Dear Mr. Park: I had the loveliest flowers from your seeds last year times the cost of the seeds ordered. Be sure if failure and such lovely big Dahlias! But you know how results, I think neither you nor I will be to blame pleased I have always been with everything I bought because I intend to follow your instructions as re- of you, the first more than 35 years ago at Belvidere, piously as you have given them. J. S- Holt, Butler Ill., and every year since except two- I have so many Co., Pa., May 5, 1934.

Better than a Novel. Dear Mr- Park: How I have had to pay the high prices most seedsmen charge- I enjoyed your comprehensive and delightful catalog! will be 70 my next birthday and hope to be able to It is better than a novel, really you should charge for buy seeds of you for a while yet- Inclosed find money it- I just can't see how you can offer seeds for Sets a order for \$4.90. Mrs. J. Konzelmann, Outagamie Co., packet of such varieties as Saintpaulia Ionantha, Wisc., Feb- 19, 1934. **Gloxinia, Cineraria, etc., that I have paid 35 to 40cts-**

Complete. Dear Mr- Park: I saw your catalogue a package for of others. You are doing a really most complete flower catalogue I ever saw. I wish Park, I feel as if I had known you for many years. your catalogue had reached me sooner. A. Windsor, D. Crittenden, Bristol Co., Mass., Feb- 20, 1934- Macoupin Co., Ill., March 31, 1934.

Plants Galore! Dear Mr. Park: Your seeds are happy- Dear Mr. Park: You can never know how coming up wonderfully- I never saw so many small happy your Flower Book made me. I was five years seedlings and plants from each package of seeds. I old when you went into business- Thank God for have told many friends about them and some want such a man as Park- Here's wishing you many more your catalogue, so I am giving you their names- W. years of service- F- A- Miller, Los Angeles Co., Calif. Wilkins, Middlesex Co., Mass., May 25, 1934-



Nemesia strumosa nana compacta - This supremely handsome annual was found in South Africa and improved and introduced by Sutton's of England- I offer further improvement in Nana Compacta the flowers of which are large, showing a wonderful range of colors and variegations and produced in huge clusters in marvelous profusion. It rivals Annual Phlox for beds, and inspires the most enthusiastic admiration- I offer a splendid mixture of the best strains that will give untold satisfaction and pleasure- Geo. W. Park

Germination. Dear Mr.

Your seeds show velous germination- Some I sowed on March 27, setting the box aside, and within five days I chanced to look at it and to my surprise it was green with tiny young plants. I have transplanted Asters, Pansies, Stocks, Carnations, and nearly all are ready. Think of it! And planted Mar. 27. I surely wish your Flower Book had been mine earlier in the season. H- t Rees, Peoria Co., Ill. Apr., 1934.

Wonderful. Dear Mr. Park: a Your catalogue is wonderful. I have never seen so many varieties listed by one place, and it is a mine of information- I am looking forward with great pleasure to trying your seeds- Mrs. J. B. Hawley, Nassau Co., N. Y. March 1, 1934.

Instructors. Dear Mr. Park: Due to your very careful coaching I am having most excellent results with your seeds. I have never before had such teaching. Your instructions alone are worth many