

INTRODUCTORY

MY Dear Patron-friends: I am pleased to meet and greet you once more on the entrance of a new year, and it is a special pleasure to me this year to hand you my Flower Book, revised, enlarged and improved in various ways, making it more attractive and

more useful to you in the selection of your seeds and the care of your plants. I have considered every line with a view of making the statements truthful and reliable and have written and added new pages of matter that I trust will be helpful and of interest to you all. The past year, to me, has been one of success and real enjoyment. The liberal orders and friendly letters that have reached me have been fully appreciated and the sentiments expressed are warmly reciprocated and I may say they act as a stimulus to renewed energy and enthusiastic devotion to the service of my flower-loving friends, a service that has been a joy to me for more than three-score years. I am more than thankful to my friends for the greatly increased patronage they have accorded me during the past year and for the delightful letters of friendship and confidence accompanying their orders. I would be very ungrateful not to acknowledge and value their favors know-

ing that they were often the result of faithful effort and earnest endeavor. My friends, it has been my earnest effort throughout my long business career to deal justly, honestly and fairly with every patron. I would not willingly take advantage of any patron. I have a friendly feeling for every one and aim always to accord such treatment as will secure the confidence and friendship of those who favor me with their patronage. I have never aimed to be wealthy, as riches in my opinion do not promote happiness and yet my business methods and friendly sentiments have brought me a good share of the wealth and good things of life which I daily enjoy. For this reason I do not care for an exorbitant profit or to exact prices that are far beyond cost. These facts have resulted in hosts of friends who appreciate my efforts and recommend me to others, thus adding greatly to my patronage and the prosperity of my delightful avocation.

My seeds are all sold at the uniform price of 5 cts. a packet, 22 packets \$1.00, 50

handle cheap seeds or seeds inferior in vitality or quality, the best are not too good for my esteemed patrons. My seeds are all of the new crop or that bear such a test as will satisfy and please those who sow them. The finer strains are all the growth of famous specialists who excel in some particular flower. They come from the celebrated growers of England, France, Germany, Holland and America. They are not the product of one firm, you can therefore rely upon getting the very best seeds that can be produced throughout the world. The many enthusiastic letters about my seeds attest these facts: "You never err in buying my seeds," and I challenge a comparison with those of any other seedsman, regardless of price. With every package I send full directions for the preparation of boxes and beds, soils, sowing, and treatment to insure success. I guarantee my seeds true to name and sure to grow under favorable conditions. Can anyone do more? My friends I fully appreciate and thank you for your efforts to introduce my seeds among your neighbors. This is an evidence of friendly feeling that I would be very ungrateful not to acknowledge, but where a patron visits her neighbors and secures orders at 5cts. a packet from them, a liberal reward is offered in the lower terms at which large orders are accepted. For instance, an order for \$3.00 offers a selection of 77 packets, which at 5cts. a packet would be \$3.85. The solicitor would be allowed to select 85cts. worth of seeds or 17 pts. for her trouble, for a \$2. order 10 extra pkts.

My friends I await your favored orders and will give them my best possible attention.

Very Truly,

Geo. W. Park,

Greenwood, S. C. Jan. 1, 1935.



GEO. W. PARK
SEEDSMAN, FLORIST, PUBLISHER,
Begon 1251, 2511 at St.

packets \$2.00 and 77 packets \$3.00. At these prices I pack and deliver the seeds by mail, guaranteed to reach you in good condition and in due time. If mistakes occur they will be cheerfully corrected. I aim to fill all orders within 24 hours after they reach me. During the height of the busy season, however, there may be a little delay, but special efforts are made to get all orders off promptly. Sums under \$1.00 can be sent in postage stamps and larger sums by money order, registered letter or check. I guarantee the receipt of the money. Now, notwithstanding my generous prices and terms, I wish it distinctly understood that I do not